

MICHIGAN STATE UNIVERSITY MINOR IN ENTREPRENEURSHIP AND INNOVATION ELECTIVE COURSE REVIEW FORM

The Minor in Entrepreneurship and Innovation (E&I) is available to any undergraduate student at Michigan State University. The 15 credit-hour minor has two tracks: a general track and a social innovation track. The minor requires students to take nine credit-hours of electives. This form is used to evaluate prospective courses for inclusion as electives for this minor. Further details can be found at <https://eship.msu.edu>.

The E&I program at MSU embodies the entrepreneurial mindset principles espoused by the Network for Teaching Entrepreneurship¹. Elective courses must contribute in significant ways to one or more of these principles. Please complete the following questions to identify which of these principles the proposed course contributes to, and, using as succinct examples as possible, demonstrate how the course makes this contribution.

Your name: _____ Date: _____ Course Number: _____

Course Name: _____ Department: _____

Academic pre-requisites (if any): _____

Is this course for the General Entrepreneurship track or Social Innovation track? _____

| Entrepreneurial Mindset Principle | Definition | Content Assignments ² | Experiential Learning Assignment ³ |
|---|---|----------------------------------|---|
| Critical Thinking & Problem Solving | <i>The capacity to apply higher-level, process-oriented thinking; and the ability to consider an issue from a range of possible perspectives, and use that reasoning to make decisions.</i> | | |
| Creativity & Innovation | <i>The ability to think of new ideas, apply existing ideas in a significantly new way, and/or create unique solutions to problems without clearly defined structures.</i> | | |
| Communication, Collaboration & Networking | <i>The ability to clearly express ideas to an intended audience, including persuading others to work towards a common goal. The ability to initiate and nurture personal relationships required to reach that goal.</i> | | |
| Initiative & Self-Reliance | <i>The power to take ownership of a project without input or guidance and work through obstacles independently.</i> | | |
| Opportunity Recognition | <i>The practice of seeing and experiencing problems as opportunities to create solutions.</i> | | |
| Comfort with Risk & Ambiguity | <i>The capacity to move forward with a decision despite inevitable uncertainty and challenges; and/or the ability to deal with or direct those controllable factors and people in the midst of imperfect information.</i> | | |
| Future Orientation | <i>An optimistic disposition with a focus on obtaining the skills and knowledge required to transition into a career.</i> | | |
| Flexibility & Adaptability | <i>The ability and willingness to dissect problems into distinct, testable components, and to change actions and plans based on those results or to overcome present and future challenges.</i> | | |

Other pertinent information? Please enter it here:

Questions? Please contact eship@msu.edu.

¹ See “White Paper on the Learning Objectives for Michigan State University’s Undergraduate Entrepreneurship Programs”, <https://entrepreneurship.msu.edu/>
² Assigned texts, readings, videos, digital sites, or lecture materials (give specific citations when possible).
³ Projects requiring some “real world” applications or engagements as opposed to simply documenting or deducting conclusions for researching some designated literature. “High-Impact” practices such as: collaborative assignments and projects, service learning, community-based learning and capstone projects are desirable.